



ENERGY STAR[®] Builder Awards: 2001 Application

Reap the
Rewards of Your
ENERGY STAR Efforts

ENERGY STAR Builder Partners have contributed to the success of the program by continually setting examples of environmental leadership. Your participation in the ENERGY STAR program is making consumers and industry members aware of energy-efficient new homes that save money by lowering utility bills and protect the environment by reducing air pollution.

The ENERGY STAR program for labeled homes was launched at the First Climate Protection Division (CPD) Forum in 1995. Since then, Partners have made impressive efforts to promote their participation in the Environmental Protection Agency's (EPA's) ENERGY STAR program.

EPA will recognize Builders for their outstanding achievements in 1999/2000 during the **Energy Efficient Builders Association's (EEBA's) Excellence in Building Conference and Exposition** on October 25-28, 2000 at the Denver Marriott Tech Center in Denver, Colorado. An award will be presented in the following categories:

- ★ **Systems Builder of the Year**
(i.e., modular, manufactured, insulated concrete forms, structured insulated panels, etc)
- ★ **Small Home Builder of the Year**
(i.e., build 1-50 homes per year)
- ★ **Medium Home Builder of the Year**
(i.e., build 51-350 homes per year)
- ★ **Large Home Builder of the Year**
(i.e., build 350+ homes per year)

Receiving this prestigious national award from EPA is an opportunity to showcase your commitment to helping the environment and satisfying your customers. The application process is simple and the rewards are great!

EEBA is providing award winners with a Builder Scholarship which covers winners' conference registration fees for this year. Additionally, all active ENERGY STAR Partners will receive climate specific builder guides and free trial EEBA memberships for 6 months.

ENERGY STAR® 2001 Builder Awards: Application Guidelines and Instructions

Eligibility

To be eligible for application, you must be an active ENERGY STAR Partner (i.e. have signed an MOU and are actively building new homes). EPA will evaluate Builder achievements in 1999/2000 for award consideration. If you have any questions regarding your eligibility, please call Tricia McGoldrick at (202) 862-1224.

The Application Process

1. Complete the attached application form. Please make sure to include requested information.
2. Award winners will be chosen based on the degree to which their organizations meet one or more of the following criteria:

- Demonstrated commitment to building ENERGY STAR labeled homes
- Creative promotion of the ENERGY STAR logo and brand name
- Success of marketing and selling ENERGY STAR labeled homes

Note: Not all criteria must be met.

3. For each application include a description of:
 - How your organization meets one or more of the criteria listed above, while highlighting any ENERGY STAR labeled homes products, services, and/or marketing materials that serve as useful tools for your success.
 - How has selling ENERGY STAR labeled homes affected your bottom line business objectives and your customers' satisfaction.
 - Which advertising and promotion options are most effective in attracting prospective customers. Please mention any collaboration with other ENERGY STAR partners.
 - In addition, include copies of any marketing/promotional materials you have developed that feature ENERGY STAR.

4. Send in your application.

Standard mail packages:

Brian Ng
Mail Code 6202J
U.S. Environmental Protection Agency
1200 Pennsylvania Avenue NW
Washington, DC 20460

Overnight mail packages:

Brian Ng
U.S. Environmental Protection Agency
501 3rd Street NW
Washington, DC 20001
202-564-9162
202-565-2079 fax
ng.brian@epa.gov

All applications must be received by September 8, 2000

5. Winners will be contacted by phone or mail by September 22, 2000.
Awards will be presented at the EEBA Conference Awards Dinner on October 27, 2000.

ENERGY STAR® 2001 Builder Awards: Application Form

Partner Name

Contact Name

Alternate Contact Name

Title

Street Address

City/State/Zip

Telephone/Fax

E-mail

Please check one box next to the award for which you are applying:

☐

Systems Builder of the Year

☐

Medium Home Builder of the Year

☐

Small Home Builder of the Year

☐

Large Home Builder of the Year

To streamline the application and judging process, EPA will not be able to return any submitted materials. EPA will contact winners by phone or mail by September 22, 2000. Awards will be presented at the 2000 EEBA Conference Awards Dinner on October 27, 2000, at the Denver Marriott Tech Center in Denver, Colorado.

Please send completed application by September 8, 2000

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